

INDUSTRIAL DESIGN

ARTANDDESIGN.SIU.EDU/INDUSTRIALDESIGN

If you are looking for a profession that is a unique blend of art and science, our industrial design specialization within the design area provides this opportunity. This BFA track enables students to learn what it takes to design and develop innovative products that improve the lives of people in a changing, global society. The faculty's extensive professional expertise helps students gain an understanding of professional realities and opportunities.

The curriculum prepares students for a wide variety of career options, ranging from specializations such as trade show design to product design with corporate teams or staff positions in consulting firms. Our design program also makes it possible for students to become dual majors, adding the communication design specialization. This powerful combination affords our graduates enhanced career options and offers employers greater value. This dual-major approach taps into the widening trend of design being a strategic force for global companies of all types and sizes.

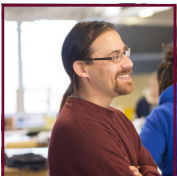
Industrial design students also have access to the Design Research Studio (D.R.S.). The D.R.S. is the hub of real-world, client-based design projects. Faculty and students have collaborated on trade show booth concepts, interior graphics, a package delivery system, athletic shoe concepts and marketing, and headphone packaging and merchandising.

INDUSTRIAL DESIGN FACULTY



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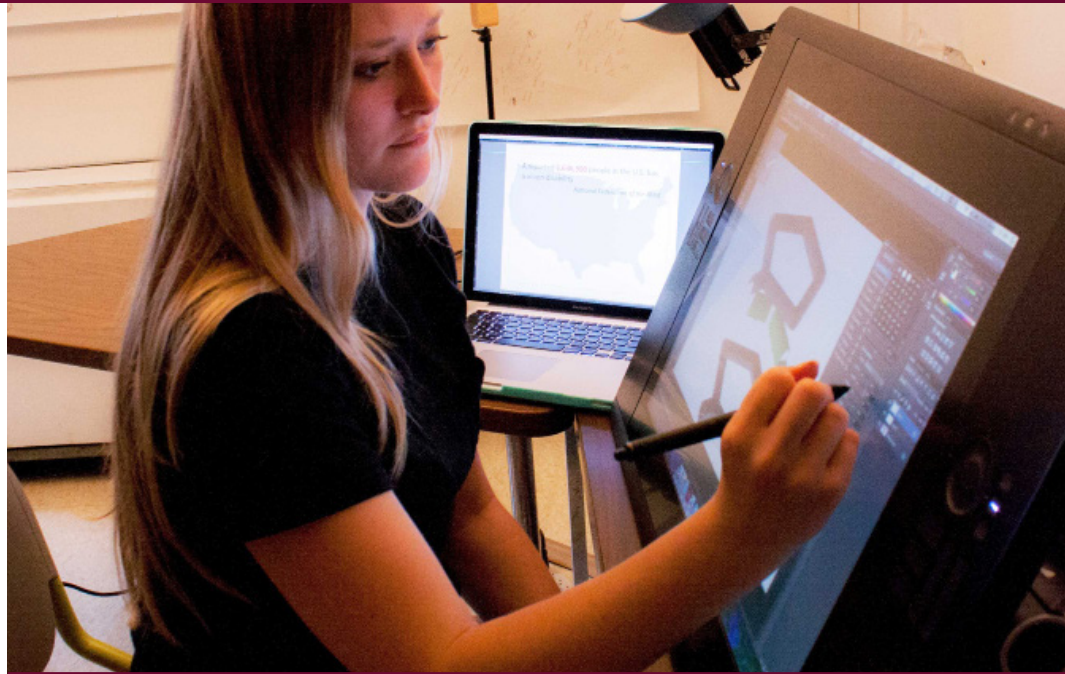
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STUDENT NEWS

RECENT STUDENT INTERNSHIPS

James Hall: Bond Manufacturing
Ryan Varnum: T2Design
Doug Liang: QDesign
Wes York: TEAMS Design
Jaimie Johnson: Dexter Laundry

CLIENT PARTNERS

Anova, St. Louis
Household Essentials, St. Louis
Masterchem, St. Louis
Radio Flyer, Chicago
Symrise Inc. Teterboro, New Jersey
Elan Polo International, St. Louis
HARMAN International, St. Louis

STUDENT AWARDS

Lucas Morton: co-winner, Zinc Challenge 15
Yucen Liu: second place, International Aluminum Extrusion Design Competition 14
Caleb Clausung: co-winner, Zinc Challenge 14 Fusion; annual IDSA St. Louis "Bragging Rights" Competition winner, 2011, 2012, 2013
Eric Sia: first place, Zinc Challenge 12
Wes York: first place, 2011 International Housewares Student Design Competition
Jeremy Koshak: first place, Zinc Challenge 11
Kelsey Duke: first place, Zinc Challenge 10

ALUMNI NEWS

RECENT HIRES

Quin Fernades (2015),
Elan Polo International, St. Louis
Chris Faller (2014),
Fred Sparks Design, St. Louis
Alyssa Issler (2014),
Focus Product Groups, Chicago
John Leco (2013),
Brown Shoes, St. Louis
Eric Sia (2013),
HARMAN International, St. Louis
Jeremy Koshak (2013),
Sharp Manufacturing Co. of America,
Memphis, Tennessee
Alex Hill (2013),
Objex, St. Louis
Emily Struempfh (2012),
Hydro-Gear, St. Louis
Ryan Varnum (2012),
Design Ideas, Springfield, Illinois
Jaimie Johnson (2011),
Dexter Laundry

RECENT EVENTS

Design Days: Annual Student-centered Design Alumni and Design Professional Conference, April 2015
siucdesigndays.siu.edu

MORE RESOURCES

www.idsa.org
www.core77.com
www.facebook.com/IDSAatSIUC

FOR MORE INFORMATION:
CALL: 618/453-4313
VISIT: artanddesign.siu.edu

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FOUR-YEAR COURSE PLAN FOR A BFA IN ART WITH AN INDUSTRIAL DESIGN EMPHASIS

YEAR ONE

FALL (15 CREDITS)

Foundation Studio A	3
Intro. to Drawing I	3
English Composition I	3
Core Mathematics	3
UCOL 101	1
Core Health	2

SPRING (15 CREDITS)

Foundation Studio B	3
Intro. to Drawing II	3
English Composition II	3
Speech 101	3
Core Science	3

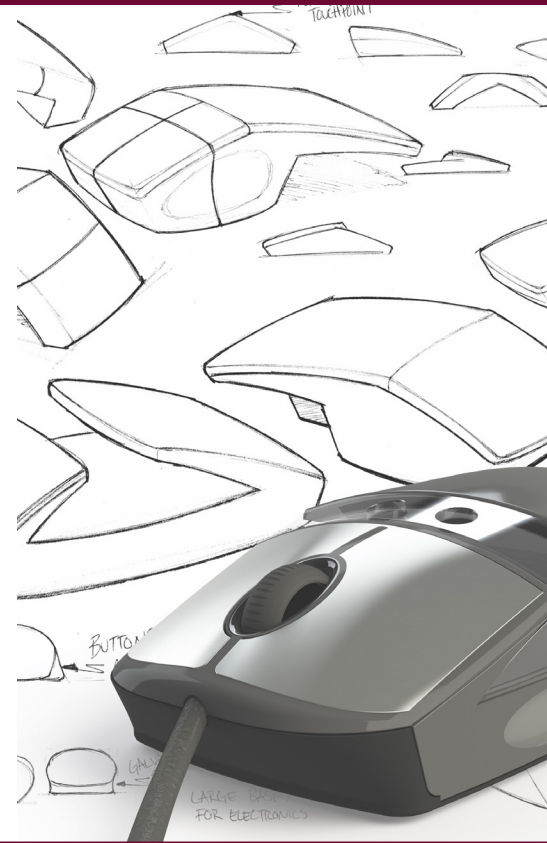
YEAR TWO

FALL (15 CREDITS)

Intro. to Art History A, B or C	3
Beginning Digital Art and Design	3
ID Materials and Processes	3
Rendering and Graphics	3
Core Science	3

SPRING (15 CREDITS)

Intro. to Art History A, B or C	3
Intro. to Drawing III	3
Computer Graphics	3
Computer-Aided Industrial Design	3
Core Social Science	3



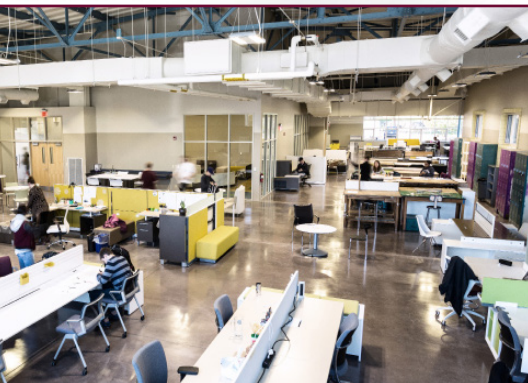
YEAR THREE

FALL (15 CREDITS)

Industrial Design Analysis	3
Approved Elective	3
Required Studio Elective	3
Core Social Science	3
Design History: 1400-1850	3

SPRING (15 CREDITS)

Product Development	3
Practicum in Industrial Design	3
Design History: 1850-Present	3
Required Studio Elective	3
Core Multicultural	3



YEAR FOUR

FALL (15 CREDITS)

ID Research and Professional Practice	6
Required Studio Elective	3
Approved Electives	6

SPRING (15 CREDITS)

Senior Thesis	4
Required Studio Elective	3
Approved Electives	8

For complete course titles and descriptions, please visit:
registrar.siu.edu/pdf/ugradcatalog1415.pdf