COMMUNICATION DESIGN

PROGRAM SUMMARY
Communication Design is the specialization within the Design area at SIU that uses the creative process to communicate ideas through art, image, language, and technology, regardless of media. It includes broad theoretical guidance along with precise instruction in typography, design concepts, information design, digital graphic technology, and industry standards required by the graphic design field.

Communication design students learn to combine and develop concepts and employ visualization techniques that instruct, interpret, and/or persuade. This curriculum focuses on message content and theory in print, web, and interactive/multimedia design. The skills and principles we provide will enable graduates to work in many different fields. Students are also encouraged to double major in the Industrial Design specialization to gain a broad, holistic approach to design and problem solving.

Communication Design Students also have access to the newly formed real-world, client-based, Design Research Studio. This space is utilized as a teaching space, a design research space, and a client meeting space. This studio is equipped with large format scanning and printing capabilities, four 21” Cintiq Interactive Pen Displays, web-conference capabilities and an interactive SmartBoard.

STUDENT NEWS
RECENT STUDENT INTERNSHIPS
Julia Fromme: St. Louis Blues
Jennifer Smith: Karen Hendricks Couture
Ashley Baines: Oak Ridge National Laboratory

EXAMPLES OF SPONSORED PROJECTS
Symrise Inc.: Tradeshow Booth, Boardroom Renovation, Package Delivery System

STUDENT AWARDS
Jason Wonnell: 2012 Rickert Ziebold Trust Award Winner
Ian Steele: 2010, 1st Place, Logo Design, CIL-FM
Jordan Sparrow: 2009, 3rd Place, Adidas Fingerpaint Competition

FACILITIES
DESIGN BARRACKS
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QUIGLEY HALL
The lab at Quigley Hall includes 25 Mac computers with CS6 software, scanners, printers, and a large format printer. Open hours for its use are posted by semester.

RECENT EVENTS
Art Over Easy Auction and Gala, November, 2012
Visiting Designer: e bond: September 2011
Synergetics Symposium: April 2011
Design Reunion: April 2011
Visiting Designer: Andrew Manocheo: February 2011
Design Days: Annual Student-centered Design Alumni and Design Professional Conference www.siucdesigndays.siuc.edu

MORE RESOURCES
www.behance.net
www.aiga.org
www.linkedin.com
Find us on Facebook: AIGA SIUC & Communication Design RSO

COMM DESIGN ALUMNI NEWS
RECENT HIRES
Ian Steele (12), User Interface Designer, Command Transportation, Chicago, IL
Anthony Affinati (12), Intern at oncallinteractive
Ben Severs (11), Web Manager/Designer, Beaver Industrial Supply, St. Louis, MO
Beth Porter (10), Graphic Designer, Atomicdust, St. Louis, MO
Bill Foehring (10), Designer, Gorilla, Chicago, IL
Justin Pattelli (09), Creative Director, ivDESIGN, Chicago, IL
Kyle Sosnowski (09), Front End Engineer, Game Theory, LLC, San Francisco, CA
Ashley Thompson (09), Art Director, Moosylvania, St. Louis, MO

FACULTY
KAY PICK ZIVKOVICH
Interim Director, School of Art and Design
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MFA, SIU Carbondale
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COREY TESTER
Lecturer, Comm Design
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*Rob Lopez and Aaron Scott teach in both Industrial Design and Communication Design specializations.

FOR MORE INFORMATION:
CALL: 618.453.4313
VISIT: artanddesign.siu.edu

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FOUR YEAR COURSE PLAN FOR A BFA IN ART WITH A COMMUNICATION DESIGN EMPHASIS

YEAR ONE

FALL (15 CREDITS)
- AD 100a 3
- AD 110 3
- ENGL 101 3
- Core Mathematics 3
- UCOL 101 3

SPRING (15 CREDITS)
- AD 100b 3
- AD 120 3
- ENGL 102 3
- SPCM 101 3
- Core Science 3

YEAR TWO

FALL (17 CREDITS)
- AD 219 3
- AD 122 3
- AD 207 3
- Core Social Science 3
- Core Health 2
- Core Science 3

SPRING (15 CREDITS)
- AD 222 3
- AD 207 3
- AD 249 3
- Core Science 3
- Core Social Science 3

YEAR THREE

FALL (15 CREDITS)
- AD 322 3
- AD 339 3
- AD 352 3
- Approved Electives 3
- Core Multicultural 3

SPRING (18 CREDITS)
- AD 372 3
- Art History Elective 3
- AD 302a, b, c, or d 3
- Approved Electives 6
- AD 332 3

YEAR FOUR

FALL (15 CREDITS)
- AD 452 3
- AD 472 3
- Approved Electives 9

SPRING (15 CREDITS)
- AD 489d 3
- AD 372, 452, or 472 3
- Electives 9

For complete course titles and descriptions, please visit: