

Communication Skills For Career Development CMST 493

Fall 2023 **Online!**



TOPICS COVERED

- Advanced / deep-dive job search
- Competitive intelligence research
- Writing and formatting career documents for accessibility and search ranking
- Writing search-optimized LinkedIn profiles
- Cultivating and leveraging professional networks
- Using AI in career coaching
- Negotiating salaries
- Exiting professional relationships
- Practicing humility in interpersonal and intercultural interactions.

Questions, meet
w/ Craig >>>>>
craige.info/contact



Instructor:

Craig Engstrom

Craig is a Certified Professional in Talent Development, a LinkedIn Career Program Vendor, and Microsoft Innovative Educator (Level 2)

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