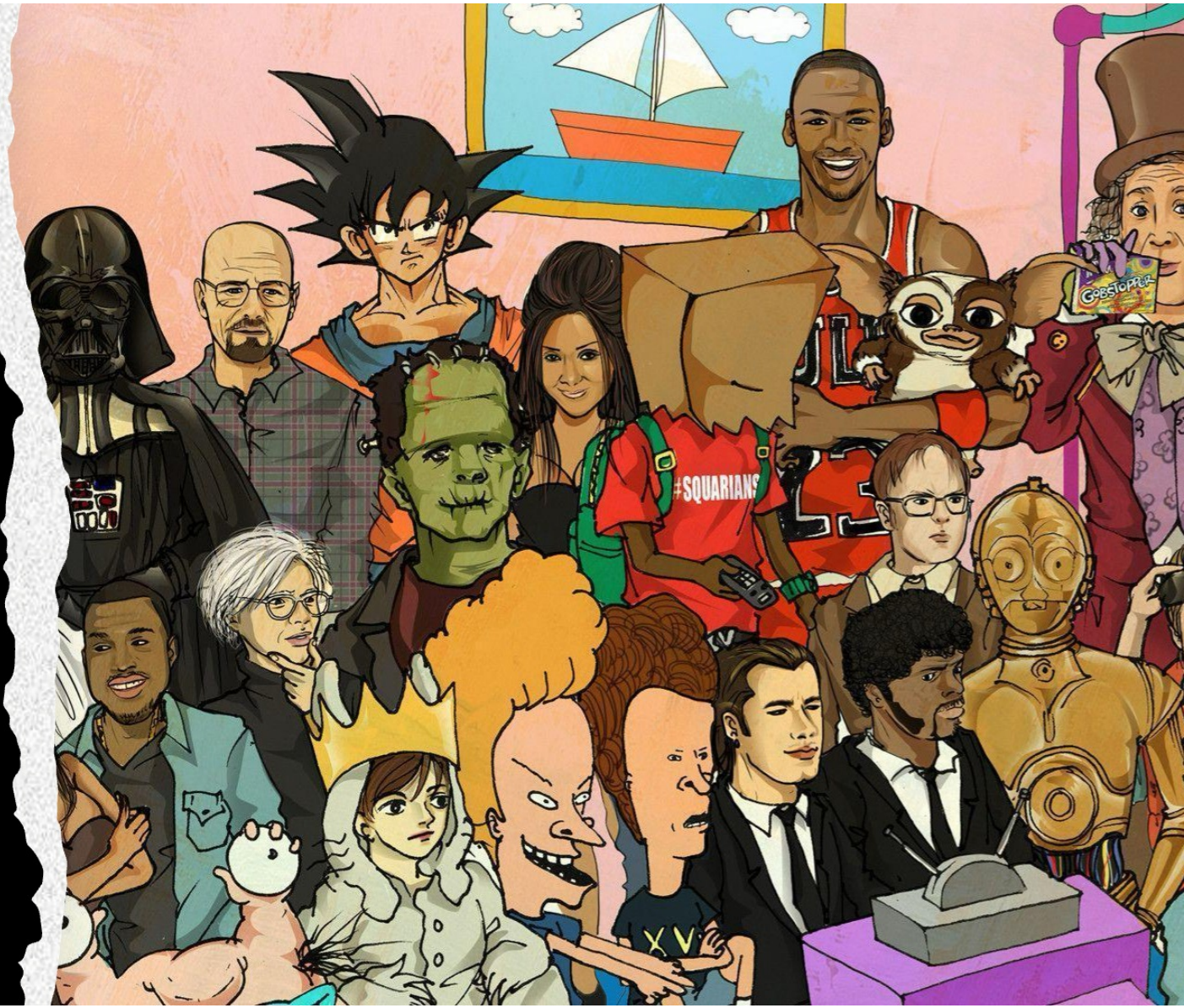
CMST 342

POPULAR CULTURE

Spring 2026 // MWF 9-9:50 am

Cocaine Bear. Beats by Dre. Battlestar Galactica. Why does popular culture matter? Why do some of you get this reference, and what does it say about how we communicate and what we value?

From Barbie to Batman, Wilson Pickett to Taylor Swift, Mickey Mouse to Star Trek, and beyond—join us on an exploration of popular culture that spans movies, music, TV, video games, fashion, and more.