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# KRISTEN BARBER

## ACADEMIC POSITIONS

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Assistant Professor, Department of Sociology, Southern Illinois University, Carbondale, 2011-present.

Faculty Affiliate, Women, Gender, & Sexuality Studies, Southern Illinois University, Carbondale, 2012-present.

## EDUCATION

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Ph.D., Sociology, University of Southern California, 2011.

Graduate Certificate, Gender Studies, University of Southern California, 2011.

M.A., Sociology, Tulane University, 2006.

B.A., Sociology/Anthropology, Albion College, 2003.

## AREAS OF EXPERTISE

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Gender & Sexuality; Social Inequalities; Culture; Work & Organizations; Qualitative Methods; Disasters

## BOOKS

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Kristen Barber. 2016. *Styling Masculinity: Gender, Class, and Inequality in the Men's Grooming Industry*. New Brunswick: Rutgers University Press.

Reviewed In: *Choice*; *Gender & Society*; *MEL Magazine*.

Author Meets Critics Honor: Southern Sociological Society Annual Conference: March 2017.

In the Press: *Allure Magazine*; *The New York Times*; *BYURadio's Matt Townsend Show*; *New Hampshire Public Radio's "Word of Mouth"*; *Wisconsin Public Radio's "Central Time"*; *JSTOR Daily*; *MEL Magazine*; *The Atlantic*; *The Associated Press*; *The Houston Chronicle*; *The New Republic*; *The Conversation*; *FM Style Magazine*; *NPR's Marketplace*; *Playboy*.

Danielle A. Hidalgo and Kristen Barber, Eds. 2007. *Narrating the Storm: Sociological Stories of Hurricane Katrina*. Newcastle, U.K.: Cambridge Scholars Press.

## JOURNAL ARTICLES

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\* denotes graduate student co-author

Kristen Barber and Tristan Bridges. Forthcoming, Spring Issue. "Manvertising." *Contexts*.

Kelsy Kretschmer and Kristen Barber. 2016. "Men at the March: Feminist Movement Boundaries and Men's Participation in Take Back the Night and SlutWalk." *Mobilization* 21(3): 283-300.

- Kristen Barber. 2016. "Men Wanted': Heterosexual Aesthetic Labor in the Masculinization of the Hair Salon." *Gender & Society* 30(4): 618-642.
- Kristen Barber and Timothy J. Haney. 2016. "The Experiential Gap in Disaster Research: Feminist Epistemology and the Contribution of Local Affected Researchers." *Sociological Spectrum* 36(2): 57-74.
- Shiloh Deitz\* and Kristen Barber. 2015. "Geographies of Inequality: Urban Renewal and the Race, Gender, and Class of Post-Katrina New Orleans." *Race, Gender & Class*: 134-159.
- Ronald E. Hallett and Kristen Barber. 2014. "Ethnographic Research in a Cyber Era." *Journal of Contemporary Ethnography* 43(3): 306-320.
- Kristen Barber and Kelsy Kretschmer. 2013. "Walking Like a Man?" *Contexts* 12(2): 40-45.
- Reprinted in: 2017. *Gender, Sexuality, and Intimacy: A Contexts Reader*, edited by Jodi O'Brien and Arlene Stein. Thousand Oaks, CA: Sage Publications.
- Timothy J. Haney and Kristen Barber. 2013. "Reconciling Academic Objectivity and Subjective Trauma: The Double Consciousness of Sociologists who Experienced Hurricane Katrina." *Critical Sociology* 39(1): 105-122.
- Kristen Barber. 2008. "The Well-Coiffed Man: Class, Race, and Heterosexual Masculinity in the Hair Salon." *Gender & Society* 22(4): 455-476.
- Reprinted in: 2012. *Race, Class, and Gender: An Anthology*, 8th edition, edited by Margaret L. Andersen and Patricia Hill Collins. Belmont, CA: Wadsworth.
- Reprinted in: 2011. *Gender Through the Prism of Difference*, 4<sup>th</sup> edition, edited by Maxine Baca-Zinn, Pierrette Hondagneu-Sotelo, and Michael A. Messner. New York, NY: Oxford University Press.
- Reprinted in: 2010. *Everyday Sociology Reader*, edited by Karen Sternheimer. New York, NY: W.W. Norton & Company, Inc.
- Kristen Barber, Danielle A. Hidalgo, Timothy J. Haney, Stan Weeber, Jessica W. Pardee, and Jennifer Day. 2007. "Narrating the Storm: Storytelling as a Methodological Approach to Understanding Hurricane Katrina." *Journal of Public Management & Social Policy* 13(2): 99-120.
- Danielle A. Hidalgo, Kristen Barber, and Erica Hunter. 2007. "The Dyadic Imaginary: Troubling the Perception of Love as Dyadic." *Journal of Bisexuality* 7(3/4): 33-51.
- Awarded: Graduate Student Paper of Distinction Award, Mid-South Sociological Society, 2006.
- Reprinted in: 2008. *Bisexuality and Same-Sex Marriage: Perspectives on Marriage Equality*, edited by Paz Galupo. London, U.K.: Routledge.

## BOOK CHAPTERS

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- Chelsea Johnson\* and Kristen Barber. Forthcoming. "The Gender and Sexual Politics of Hair," In *A Cultural History of Hair in the Modern Age*, edited by Geraldine Biddle-Perry. London: Bloomsbury Publishing.

- Kristen Barber. 2015. "Styled Masculinity: Men's Consumption of Salon Hair Care and the Construction of Difference." In *Exploring Masculinities: Identity, Inequality, Continuity and Change*, edited by C.J. Pascoe and Tristan Bridges, 269-279. Cambridge, U.K.: Oxford University Press.
- Kristen Barber and Shiloh Deitz\*. 2015. "Missing in the Storm: The Gender Gap in Hurricane Katrina Research and Disaster Management Efforts." In *Rethinking Disaster Recovery: A Hurricane Katrina Retrospective*, edited by Jeannie Haubert. Lanham, MD: Lexington Books.
- Kristen Barber. 2007. "The Emotional Management of a Stranger: Negotiating Class Privilege and Masculine Academics as a Hurricane Katrina Evacuee." In *Narrating the Storm: Sociological Stories of Hurricane Katrina*, edited by Danielle A. Hidalgo and Kristen Barber, 78-89. New Castle, U.K.: Cambridge Scholars Publishing.
- Kristen Barber. 2006. "Sex and Power." In *Introducing the New Sexuality Studies: Original Essays and Interviews*, edited by Steven Seidman, Nancy Fischer, and Chet Meeks, 59-63. London, U.K.: Routledge.
- Reprinted in: 2016. *Introducing the New Sexuality Studies, 3<sup>rd</sup> Edition*, edited by Steven Seidman and Nancy Fischer. U.K.: Routledge.
- Reprinted in: 2011. *Introducing the New Sexuality Studies, 2<sup>nd</sup> Edition*, edited by Steven Seidman, Nancy Fischer, and Chet Meeks. London, U.K.: Routledge.

#### **BOOK REVIEWS AND ENCYCLOPEDIA ENTRIES**

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- Kristen Barber. Forthcoming. Book Review of "Children of Katrina," by Alice Fothergill and Lori Peek. *American Journal of Sociology*.
- Kristen Barber. 2016. Book Review of "Left to Chance: Hurricane Katrina and the Story of Two New Orleans Neighborhoods," by Steve Kroll-Smith, Vern Baxter, and Pam Jenkins. *International Journal of Mass Emergencies and Disasters* 34(2): 341-343.
- Kristen Barber. 2015. Book Review of "Sorry I Don't Dance: Why Men Refuse to Move," by Maxine Leeds Craig. *Gender & Society* 30(1): 149-151.
- Kristen Barber. 2014. Book Review of "Undoing Privilege: Unearned Advantage in a Divided World," by Bob Pease. *Men and Masculinities* 17(1): 90-92.
- Kristen Barber. 2013. "Semi-Professionals." *Sociology of Work: An Encyclopedia*, edited by Vicki Smith. Thousand Oaks, CA: Sage Publications.
- Kristen Barber. 2013. Book Review of "The Women of Katrina: How Gender, Race, and Class Matter in an American Disaster," edited by Emmanuel David and Elaine Enarson, and "Women Confronting Natural Disaster: From Vulnerability to Resistance," by Elaine Enarson. *SIGNS: Journal of Women in Culture and Society* 38(3): 763-767.
- Kristen Barber. 2009. "Men's Magazines" and "Alpha Male." In *Encyclopedia of Gender and Society*, edited by Jodi O'Brian. Thousand Oaks, CA: Sage Publications.
- Kristen Barber and Danielle A. Hidalgo. 2009. "Gender Outlaw." In *Encyclopedia of Gender and Society*, edited by Jodi O'Brien. Thousand Oaks, CA: Sage Publications.

## **BOOK PROSPECTUS IN PROGRESS**

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*This is What a Feminist Looks Like: Gender Equality, Men, and Sexual Assault Protest.* (with Kelsy Kretschmer). NSF Grant for this research also in progress.

## **WORKS IN PROGRESS**

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“Studying Men and Beauty: The Masculinity Challenge and Cross-Gender Research as an Opportunity for Redemption.” In preparation for submission.

“Borrowing Privilege?: How MSW’s Derive Status from Relationships with Other Men.” (with Sharon Oselin). In preparation for submission.

“Touching Rules at Work.” In preparation for submission.

“Cultural Tokenism: The Effects of Gender, Race, and Ethnicity for Immigrant Women Faculty.” (with Debaleena Ghosh\*). In preparation for submission.

“Walking for Women: Men and the Gendered Politics of India’s SlutWalks.” (with Kelsy Kretschmer and Neeraja Kolloju\*). Coding Data.

## **AWARDS, HONORS, AND FELLOWSHIPS**

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Research, Scholarly, and Creative Activity Award, in support of *Styling Masculinity*, Women, Gender, and Sexualities Studies and University Women’s Professional Advancement, Southern Illinois University, Carbondale, 2016.

Dissertation Development Award, Department of Sociology, University of Southern California, 2009.

Graduate Student Paper Award for “‘Pretend You’re Talking to a Caveman’: Maintaining Masculinity in Cross-Gender Research,” Pacific Sociological Association, 2009.

Nominated for the Phi Kappa Phi Graduate Student Recognition Award, All-University Honor Society, by the Department of Sociology Faculty, University of Southern California, 2009.

Graduate Student/Faculty Collaboration Grant (for work with Michael A. Messner), Sociology Department, University of Southern California, 2008.

“Catch-and-Release” Grant for the Professionalization of Graduate Students, College of Liberal Arts, University of Southern California, 2007.

Graduate Student Paper of Distinction Award for “The Dyadic Imaginary,” (with Danielle Antoinette Hidalgo and Erica Hunter), Mid-South Sociological Society, 2006.

## **CONFERENCE PAPER PRESENTATIONS**

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“Cultural Tokenism: The Effects of Gender, Race, and Ethnicity for Immigrant Women Faculty.” (with Debaleena Ghosh\*). Annual Meeting of the American Sociological Association. Montreal, Canada, 2017.

- “Hair Care: The Gender, Class, and Race of Emotional Labor and Touching Rules in Men’s Grooming.” Annual Meeting of the American Sociological Association, Seattle, Washington, 2016.
- “Men at the March: Feminist Logics and Men’s Participation in Take Back the Night and SlutWalk,” (with Kelsy Kretschmer). Annual Meeting of the American Sociological Association, San Francisco, California, 2014.
- “When Women Groom Men: Heterosexual Aesthetic Labor and Gender Inequality in Expert Service Work.” Annual Meeting of the American Sociological Association, New York, New York, 2013.
- “Walking the Walk: Men’s Participation in Feminist Protest,” (with Kelsy Kretschmer). Annual Meeting of the Midwest Sociological Society, Chicago, Illinois, 2013.
- “Power Relations During Online Research: Cyber-Ethnography as Feminist Methodology?”(with Ronald E. Hallet). Annual Meeting of the American Educational Research Association, Vancouver, British Columbia, Canada, 2012.
- “Emotions in Disaster Research: Feminist Epistemology and the Turn Toward Researcher Experience,” (with Timothy J. Haney). Annual Meeting of the Southern Sociological Society, New Orleans, Louisiana, 2012.
- “When Women Groom Men: Negotiating Sexual Commodification in Beauty Service Work.” Annual Meeting of the American Sociological Association, Las Vegas, Nevada, 2011.
- “Reconciling Academic Objectivity and Subjective Trauma: The Double Consciousness of Sociologists who Experienced Hurricane Katrina,” (with Timothy J. Haney). Annual Meeting of the American Sociological Association, Las Vegas, Nevada, 2011.
- “Reconceptualizing Social Spaces: Ethnographic Research in a Cyber Era,” (with Ronald E. Hallett). Annual Meeting of the American Educational Research Association, New Orleans, Louisiana, 2011.
- “‘More Than Just a Haircut’: Gender, Care, and The Production of Personalized Relationships in Interactive Service Work.” Annual Meeting of the Pacific Sociological Association, Seattle, Washington, 2011.
- “The Commodification of Women’s Body Work: Touching the Bodies of Men.” Annual Meeting of the American Sociological Association, San Francisco, California, 2009.
- “‘Pretend You’re Talking to a Caveman’: Maintaining Masculinity in Cross-Gender Research.” Annual Meeting of the Pacific Sociological Association, San Diego, California, 2009.
- “Cutting Hair, Consuming Beauty: Masculinity and Class in the Hair Salon.” Annual Meeting of the Pacific Sociological Association, Oakland, California, 2007.
- “Appearance, Products, and Practices: The Male Body Project and Its Relationship to Male Dominance.” Annual Thinking Gender Conference, Los Angeles, California, 2007.
- “The Dyadic Imaginary: Troubling the Perception of Love as Dyadic,” (with Danielle A. Hidalgo and Erica Hunter). Annual Meeting of the Mid-South Sociological Association, Lafayette, Louisiana, 2006.
- “Alternative Male Bodies in *Maxim* Magazine.” Annual Meeting of the Southern Sociological Society, New Orleans, Louisiana, 2006.

“Students of Hurricane Katrina.” Annual Meeting of the Southern Sociological Society, New Orleans, Louisiana, 2006.

#### **OTHER CONFERENCE PARTICIPATION**

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Presider, Roundtable, “Gender and Bodies,” Sponsored by the Section on Sociology of the Body and Embodiment. Annual Meeting of the American Sociological Association, Seattle, Washington, 2016.

Co-organizer (with Josée Johnston). Co-sponsored Session with the Sections on Sociology of the Body and Embodiment and Consumers and Consumption, “Bodies and Embodiment in Consumer Culture.” Annual Meeting of the American Sociological Association, San Francisco, California, 2014.

Co-organizer (with Suzel Bozada-Deas). Regular Session, “Doing Research: Race, Class, Gender, and Sexuality in the Field.” Annual Meeting of the Pacific Sociological Association, Oakland, California, 2010.

Co-organizer and Discussant (with Danielle A. Hidalgo). Thematic Panel, “Narrating the Storm: The Experience of Telling our Sociological Stories of Hurricane Katrina.” Annual Meeting of the Southern Sociological Society, New Orleans, Louisiana, 2009.

Co-organizer (with Danielle A. Hidalgo). Regular Session, “Sexualities and Genders in Crisis: New Theoretical and Methodological Approaches to Studying Gender and Sexuality.” Annual Meeting of the Mid-South Sociological Association, Lafayette, Louisiana, 2006.

#### **INVITED TALKS AND PRESENTATIONS**

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Author, Invited. Author Meets Critics Session for, “Styling Masculinity: Gender, Class, and Inequality in the Men’s Grooming Industry” Organized by the Committee on Sex & Gender for the Annual Meeting of the Southern Sociological Society, Greenville, South Carolina, 2017.

“Styling Masculinity: Gender, Class, and Inequality in the Men’s Grooming Industry,” Department of Sociology Speaker Series and Center for Gender in Global Context, Michigan State University, 2017.

“Were the Women Washed Away?: The Gender of Vulnerability and Resiliency in Disaster,” Centre for Community Disaster Research, Mount Royal University, September 2015.

Presented to the Alberta Administration for the Status of Women (Leads the government’s work to improve gender equality in Alberta), December 2015.

“Men at the March: Gender and Protest Participation in Anti-Sexual Assault Events,” Keynote Speaker for Take Back the Night, Montgomery College, March 2015.

“The Modern Day Dandy: Women, Work, and the Making of Men’s Salons,” Guest Lecture for Masculinities Course, Winthrop University, February 2015.

“Missing in the Storm: Women in the Post-Hurricane Katrina Literature,” Hurricane Katrina 10-year Anniversary Panel, Winthrop University, February 2015.

Critic, Invited. Author-Meets-Critic, “Surviving Katrina: The Experiences of Low-Income African American Women,” by Jessica Pardee. Annual Meeting of the American Sociological Association, Chicago, Illinois, 2015.

Organizer, Invited. Regular Session, "Feminist Research Methods." Annual Meeting of the American Sociological Association, New York, New York, 2013.

"Discussions of Hurricane Katrina," Freshman Capstone Seminar, Southern Illinois University, Carbondale, 2011.

"How to Get Manuscripts Published in Journals," Graduate Student Professionalization Colloquium, University of Southern California, 2010.

Discussant, Invited. Regular Session, "Masculinities." Annual Meeting of the Pacific Sociological Association, Oakland, California, 2010.

Panelist, Invited. Thematic Panel, "The Life of the Academic Paper: From Seminar to Publication." Winter Meeting of the Sociologists for Women in Society, Santa Barbara, California, 2010.

"The Metrosexual: What to Make of Men and Beauty," Course on Men and Masculinities, University of Southern California, 2009 and 2010.

"Notes from the Field: Negotiating Entrée and Collecting Ethnographic Data," Graduate Seminar in Qualitative Methods, University of Southern California, 2009.

Discussant, Invited. Regular Session, "Masculinities II." Annual Meeting of the Pacific Sociological Association, San Diego, California, 2009.

"The Body Project," Introduction to Sociology, University of Southern California, 2008.

Panelist, Invited. Thematic Panel, "After Hurricane Katrina: Sociological Storytelling." Annual Meeting of the Southern Sociological Society, New Orleans, Louisiana, 2006.

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#### **TEACHING EXPERIENCE AT SOUTHERN ILLINOIS UNIVERSITY, CARBONDALE**

##### **Undergraduate Courses**

Women and Men in Contemporary Society  
Sociology of Gender  
Elements of Sociological Research

##### **Graduate Courses, M.A. & Ph.D.**

Social Research Methods and Design  
Qualitative Methodology  
Gender and Work  
Teaching Sociology

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#### **STUDENT ADVISING AT SOUTHERN ILLINOIS UNIVERSITY, CARBONDALE**

##### **Dissertation Committees**

Debaleena Ghosh  
Trisha Crawshaw  
Kate Niman  
Courtney Payne  
Annie Munch  
Tony Silva (University of Oregon)  
Mallary Allen (2013)

### **Master's Thesis Committees**

Debadatta Chakraborty - Chair

Marilyn Chung (2017)

Trisha Crawshaw (2015)

Tony Silva (2015)

Sarah Lawrence (2014)

Jessica Young (2014)

Debaleena Ghosh (2013) - Chair

Wendy Bressner (2013)

Trey Green (2013)

Ryan Ceresola (2013)

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### **SERVICE TO THE DISCIPLINE**

#### **Editor**

Culture Editor of Contexts, 2016-.

#### **Editorial Board**

Gender & Society, 2015-.

#### **Peer Reviewer, Research Grants**

National Science Foundation, Sociology Faculty Grant Proposal.

#### **Peer Reviewer, Journal Submissions**

American Journal of Sociology; American Sociological Review; Social Problems; Gender & Society; Contexts; Sociological Inquiry; Journal of Contemporary Ethnography; Sociological Perspectives; Sociological Forum; Men and Masculinities; Journal of Family Issues; Qualitative Sociology; Social Currents; The Sociological Quarterly.

#### **Peer Reviewer, Book Proposals and Manuscripts**

Rutgers University Press; Routledge; Lynne Reinner Publishers; W. W. Norton.

#### **American Sociological Association**

Section on Sex and Gender

Council Member (elected), 2016-2019.

Sally Hacker Award Committee (elected), 2014-2016.

Article Award Committee, 2013.

Graduate Student Council Member, 2008-2010.

Section on Consumers and Consumption

Membership Committee, 2016-2017.

Section on: the Body and Embodiment

Roundtable Committee, 2016-2017.

Council Member (elected), 2012-2015.

Webmaster, Communications Committee, 2014-2015.

Chair, Communications Committee, 2013-2014.

Program Committee, 2013-2014.

Article Award Committee, 2013.

Membership Committee, 2008-2010.

### **Regional Associations Committee Work**

Panels Selection Committee, Annual Thinking Gender Conference, 2007.  
Arrangements Committee, Southern Sociological Society, 2006.

### **Sociologists for Women in Society**

Membership Committee (elected), 2017-2018.  
Junior Faculty Mentor, Mentoring Program, 2016.

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### **SERVICE TO THE UNIVERSITY AND DEPARTMENT**

#### **Southern Illinois University, Carbondale**

Social Sciences College-Wide Assessment Team, College of Liberal Arts, 2016.  
Reviewer, Proposal Submissions, Women, Gender, and Sexuality Conference, 2016.  
Program Guidelines Reviewer, Environmental and Resources Policy Program, 2016.  
Grader, Doctoral Area Exam, Department of Sociology, 2015, 2016.  
Undergraduate Studies Committee, Department of Sociology, 2014-2016.  
Grader, Doctoral Comprehensive Exams, Department of Sociology, 2013, 2015.  
Graduate Studies Committee, Department of Sociology, 2011-2012.

#### **University of Southern California**

Judge, 12th Annual Undergraduate Symposium for Scholarly and Creative Work, 2010.  
Graduate Student Representative, Graduate Committee, Department of Sociology, 2008-2009.  
President, Graduate Students of Sociology, Department of Sociology, 2007-2008.  
Professionalization Initiative Series Committee, Department of Sociology, 2007.  
Women's Concerns Committee, 2006-2007.

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### **PUBLIC SOCIOLOGY**

#### **Feminist Reflections, Contributor and Editor**

Feminist Reflections is a sister-site to The Society Pages that considers the sociology of current gender issues. I was invited to serve as a regular contributing writer and editor. My writing has been cross-posted on other popular academic blogs, including: *Sociological Images*; *Work in Progress (an ASA blog)*; *the Gender & Society blog*; and *the blog for the ASA's section on the Body and Embodiment*; as well as the popular sites: *The Conversation*, *The New Republic*, and *The Associated Press*. My post on "Man Buns as Cultural Appropriation" was one of *Sociological Images'* Best of 2015.

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### **PROFESSIONAL MEMBERSHIPS**

American Sociological Association  
Sociologists for Women in Society  
National Women's Studies Association

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### **REFERENCES**

Michael A. Messner  
Professor of Sociology and Gender Studies  
University of Southern California  
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Jocelyn Viterna  
Professor of Sociology  
Harvard University  
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617-496-5794

C.J. Pascoe  
Associate Professor of Sociology  
University of Oregon  
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